

Case study presentations: School of Accounting

Individual Presenter:					
Date:					
Group Number:					
Group Members:					
Your score is based on your ability to effectively explain the mechanics of a particular technique, the context in which this might best be applied, and the strategy you use to argue for or against that.					
Out of ten, we have awarded your group/individual presentation a mark of:					
This is because we believe that your presentation achieved: (please tick only one of the four boxes)					
- at a superior level of quality (8.5 - 10)					
- at a predominantly good level of quality (7 - 8)					
- at a satisfactory level of quality (5 - 6.5)					
- at an unsatisfactory level of quality (<5)					
	Su	G	Sa	US	
Clear objectives and agenda					No clear objectives
Topic covered in depth					Superficial treatment of topic
Logically developed argument					Very difficult to follow
Accurate presentation of factors					Much questionable or inaccurate evidence
Rigorous critique of key concepts					Lack of demonstration of key concepts
Original and creative approach					Little evidence of originality
Appropriate length					Too long/short
Multi media used well					Presentation was read
Effective use of pictures, figures and tables					Pictures, figures and tables add little to thrust of presentation
Very entertaining and interesting					Uninspiring, uninteresting and boring (specify which)